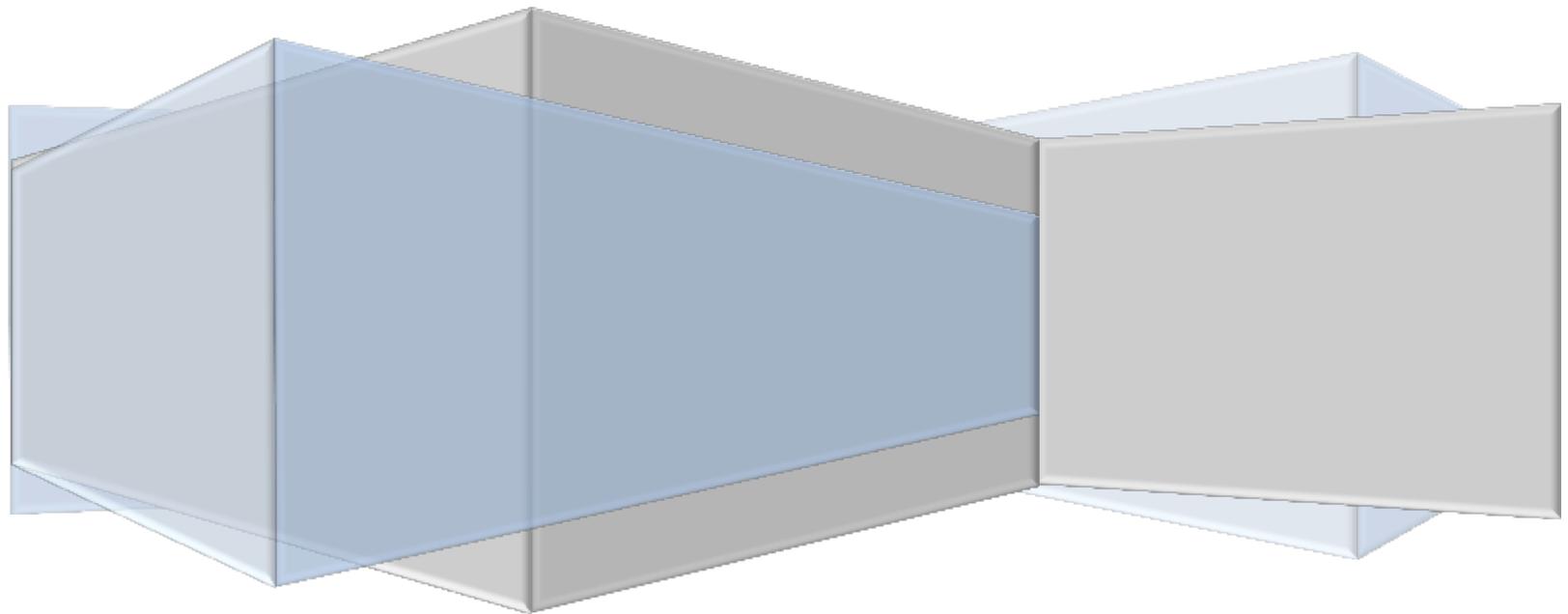


CORPORATE PROFILE



Executive Summary

Zig Capital (Pty Ltd) is a youth driven, established investment firm that holds interests in the Advertising, Finance, ICT, Media, Mining and Telecommunications space.

We are constantly looking for investment opportunities that create value for shareholders, entrepreneurs and the greater South African public. Hence our unique approach to investing in businesses as well as finding value in large blue chip companies.

We endeavour to drive sustainable change and growth in all the businesses that we invest in. Our driving force is that we only get involved in businesses that we can add tangible value to.

Our company is run by dynamic, innovative and entrepreneurial individuals that understand the South African landscape both in the private and public sectors. It is this expertise that has led to Zig Capital being well on its way to becoming a leading youth investment firm in South Africa.

About our Leadership

The CEO of Zig Capital epitomises our innovative and entrepreneurial spirit. Ze Nxumalo is an enterprising individual that has interests in various sectors. He was approached to participate in a forum called “The Progressive Youth in Business”, specialising in empowering youth-owned ventures, and was soon appointed national head of sponsorship for the organisation. The forum was hosted under the office of the ANC Treasurer General alongside the Progressive Business Forum (PBF).

It was also in 2014 that he founded ZIG Holdings, a youth investment holding company that provided venture capital for young people who had secured purchase orders for projects, but needed finance to deliver the requirements.

In 2017, he partnered with JSE-listed Blue Label Telecoms, where he facilitated the placement of various Blue Label products into the taxi industry. Also in 2017, he became a director of Richmark Holdings, an investment company specialising in telecommunications, property and commercial services. He has also been involved in advisory work on some of Cell C’s biggest campaigns.

In 2018, it was his work as an independent adviser to the Transaction Capital group and development finance outfit SA Taxi – where he was one of the lead negotiators – that has resulted in one of the largest transactions in the Taxi industry being completed. He sits on the board of the SA Taxi Foundation and is co-owner, as an empowerment partner, in the outdoor media company Vibrant Outdoor.

Ze has an established track record as a leader of people and believes that South Africa's transformation policies are valuable, but that the country needs a stronger focus on implementation policy. He also believes that there should be better tax incentives for people who work with private sector and that there should be greater incentives for people to transform in our dynamic economy. This is the spirit and drive that has been entrenched in the culture of Zig Capital and its employees.

What does Zig Capital do?

Our investment company is diverse and has representation in virtually all sectors of the business world. Below is a synopsis of these interests.

Mining



As an emerging junior miner with a Level 1 B-BBEE Rating, Zig Commodities has focused on acquiring mining projects in joint venture models and the trading of coal products. Whilst remaining committed to our current operations, Zig Commodities has now evolved into a company with a strategic focus on expanding our business into owning mining assets and anchoring the company's vision to participate in the entire value chain of coal mining.

The team within Zig Commodities has vast exposure and experience in the Coal Mining Industry. We have partnered with and fostered strategic relationships with various players in the value chain within the industry, allowing us to be able to own and manage our own reserves and partner with the most efficient and experienced mining contractors. Our internal team boasts over 40 years of experience in all aspects of the mining value chain.

Zig Commodities sells coal into various markets; both locally and outside of the South African borders. The quality of the coal ranges from 4800 kcal/kg to 6000 kcal/kg supplied to the Export Coal Market.

Zig Capital has also ventured into the diamond mining business via Umnotho Traders and is currently completing various projects in this segment.

Advertising



With a national footprint, Vibrant Outdoor are the outdoor media & advertising specialists who offer fully comprehensive marketing campaigns to suit your budget, large or small, local or nationwide. With a portfolio of clients spanning Makro, Builders, Spar, Pick & Pay and John Dorys, Vibrant Outdoor is a diverse media house that specialises in advertising, distributions, activations and commuter marketing.

Visit <https://vibrantdirect.co.za/services/vibrant-outdoor/> for more information.

Financial Services



TC Kwande has world class infrastructure, facilities, capacity and resources to support potential clients with their revenue enhancement initiatives. These include a large and scaleable call centre with Work from Home capabilities as well as sophisticated collections software and a Dialler system. Please visit www.tckwande.co.za for more information.



Zig Holdings was founded in 2014 and is a youth investment holding company. The company is passionate about investing in businesses that are under-capitalised and which have growth potential.



Zig Revenue Management is actively involved in the Public Sector and partners with Blue Label Telecoms to provide innovative revenue enhancement solutions to municipalities in the greater part of South Africa. We partner with municipalities to grow and protect their revenue while providing prepaid electricity and water services that make a difference in people's lives.

Information & Communications Technology (ICT)



Lipa is an open-source software solution for banks and fintech's that allows small merchants to accept digital payments without the need for a hardware-based POS device by using NFC and Bluetooth technology. Please visit www.lipapayments.com for further information.



Sebenza Wi-Fi provides free Wi-Fi and content to the people. It is a digital platform that provides meaningful interactions between their commuters and brands through engaging content and tailored advertising which improves the daily public transport commute.

Please visit <https://www.sebenzawifi.com/> for further information.

Media



From corporate clients to broadcasters, Hollywood blockbusters and other international institutions, Birthmark delivers on end-to-end media nationally as well as globally. Their commitment to their products, paired with their commitment to their clients, has seen leading brands repeatedly trust Birthmark to deliver their relevant messaging needs through high-end video as a vehicle. Multichoice is a valued client of the business and we continue to build strong relations with this business. Visit www.birthmark.co.za for more information.

Zig Capital is also a shareholder in the Republic Media Group that has interests in various businesses in the media space.



Zig Capital has an interest in the Ten Media Group which is a subsidiary of the Until Until events company. The company is a norm shifting events & music entertainment production company established in 2013 with the vision of bringing a new vibrancy to the social scene. The agency has been at the forefront of the South African live entertainment market, putting up events that have set the pulse and tempo for street culture trends.

Telecommunications



We are a trusted and responsible partner to Blue Label Telecoms and, by extension, to Cell C. These affiliations provide Zig Revenue Management with ample opportunity to leverage of extensive experience and skills to provide value to stakeholders and future clients. Blue Label Telecoms is a JSE-listed company that sells innovative technology for mobile commerce to emerging markets in South Africa and abroad. Visit www.bluelabeltelecoms.co.za for more information.

Advisory



Our advisory arm of the company includes Cell C and SA Taxi as clients and we are entrusted with the role of providing certain strategic and corporate advice to complement the various revenue streams in these companies.



CORPORATE SOCIAL INVESTMENT

Zig Capital takes its responsibility to the economy and the wider South African society very seriously. To this effect our efforts to transform and uplift the citizens of South Africa are entrenched in the culture of the company. The Uyinene Foundation and Angel Care Centre are one of the many charities that have benefitted from Zig Capital's drive to make South Africa a better place for all that reside in it.



COMPANY AND CONTACT INFORMATION

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| FULL NAME: | ZIG CAPITAL (PTY) LTD |
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